

Eicher Polaris, Chola sign pact

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CHENNAI: Cholamandalam Investment and Finance Co. Ltd. and Eicher Polaris Pvt. Ltd., on Monday, entered into a strategic agreement to extend finance to Multix buyers. Eicher Polaris recently launched Multix personal utility vehicle.

Through this partnership, Chola intends to offer convenient, quick and easy access to attractive vehicle financing options. Multix is a purpose-built vehicle that has been created ground-up to offer the unique power of extreme 3-in-1 adaptability of Family, Business and Power generation to the consumer. Chola becomes a preferred financier for Multix.