



### CHOLAMANDALAM INVESTMENT AND FINANCE LIMITED

Cholamandalam Investment and Finance Company Limited was incorporated in 1978 as the financial services arm of the Murugappa Group. Chola commenced business as an equipment financing company and has today emerged as a comprehensive financial services provider offering vehicle finance, home loans, home equity loans, SME loans, investment advisory services, stock broking and a variety of other financial services to customers.

### SUNDARAM FINANCE LIMITED

An edifice built in 1954, when Shri T.S.Santhanam envisioned the future of Hire-purchase Finance in India. Sundaram Finance was promoted by Madras Motor Insurance Company, a part of the reputed TVS Group. A visionary ahead of his times, Shri Santhanam identified the opportunities that arose as a fledgling nation embarked on the path of development, anticipating the important role the finance industry would play in the emerging market scenario in the country.

### BIRLA SUN LIFE INSURANCE



Established in 2000, Birla Sun Life Insurance Company Limited (BSLI) is a joint venture between the Aditya Birla Group, a well-known and trusted name globally amongst Indian conglomerates and Sun Life Financial Inc., leading international financial services organization from Canada. With an experience of over 10 years, BSLI has contributed significantly to the growth and development

of the life insurance industry in India and currently ranks amongst the top 7 private life insurance companies in the country.

### RELIANCE CAPITAL LIMITED

Reliance Capital, a constituent of CNX Nifty Junior and MSCI Global Small Cap Index, is a part of the Reliance Group. It is amongst India's leading and most valuable financial services companies in the private sector. Reliance Capital has interests in asset management and mutual funds; life and general insurance; commercial finance; equities and commodities broking; wealth management services; distribution of financial products; asset reconstruction; proprietary investments and other activities in financial services.

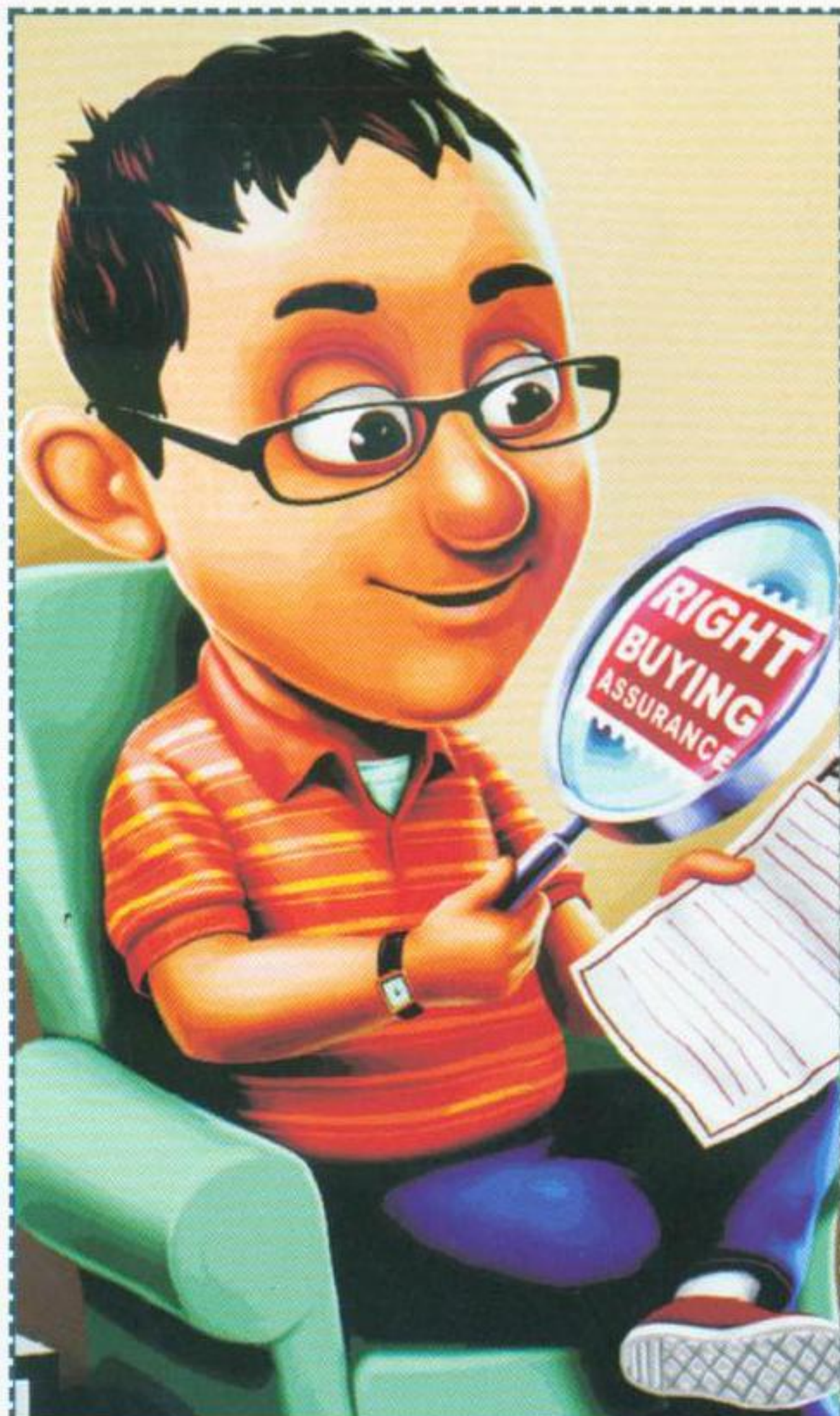
### RELIANCE LIFE INSURANCE

Reliance Life Insurance Company (RLIC) is one of the largest life insurance companies in India with a market share of 5%. The company has over 7 million policy holders and a distribution network of close to 1,230 branches with over 124,000 agents as of 31 March 2013. The firm offers life insurance products targeted at individuals and groups, catering to four distinct segments- protection, children, retirement and investment plans.



### BAJAJ FINANCE LIMITED

Bajaj Finserv, a part of Bajaj Holdings & Investments Limited, is an Indian financial services company focussed on lending, asset management, wealth management and insurance. It is currently engaged in consumer finance businesses, life insurance, and general insurance.



### ICICI PRUDENTIAL LIFE INSURANCE COMPANY LIMITED

ICICI Prudential Life Insurance Company Ltd. is one of the leading life insurance players in India serving millions of customers throughout the country. It has assets held over Rs. 100,000 Cr. ICICI Prudential Life Insurance Company is a joint venture between ICICI Bank and Prudential plc, a leading international financial services group headquartered in the United Kingdom.

### ORIENTAL INSURANCE COMPANY LIMITED

The Oriental Insurance Company Ltd. was incorporated at Bombay (Now Mumbai) on 12th September 1947. The Company was a wholly owned subsidiary of the Oriental Government Security Life Assurance Company Ltd. and was formed to carry out General Insurance business. The Company was a subsidiary of Life Insurance Corporation of India from 1956 to 1973. In 2003 all shares of the company held by the General Insurance Corporation of India were transferred to Central Government.