

Elize Raises Seed Fund

Vishal.Dutta@timesgroup.com

Ahmedabad: Women's sanitary pad maker startup Elize, that started its operations in January this year, raised an undisclosed amount of seed investment from leading angel investors like Sunil Kalra, Arun Venkatachalam from Murugappa Group, Startup Buddy Ventures and senior members from Arthur D Little – Adnan Merhaba, Viditha Kanakamedala and Rohit Sethi.

“The funding will help strengthen product line, create a strong brand presence and grow active customer base” said Tanvi Johri, CEO, Elize.