

# Cholamandalam Investment ties up with PeopleStrong

CHOLAMANDALAM INVESTMENT AND Finance Company, the financial arm of the diversified conglomerate Murugappa Group, said on Tuesday that it has partnered with human resource (HR) solutions and technology company PeopleStrong. Under the tie-up, PeopleStrong would provide a unified experience to Cholamandalam Investment and Finance 'from recruitment to retirement to all its employees, recruiters, candidates and business users,' a press release said. PeopleStrong currently serves over 200 enterprises and six lakh users, it added.